BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001. National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra - Kurla Complex, Bandra (East), Mumbai - 400051.

CELEBRITY FASHIONS LIMITED SDF-IV & C2, Third Main Road, MEPZ-SEZ, Tambaram Chennai - 600 045.

Dear Sir/ Madam,

Sub: Disclosure under Regulation 31(1) of the SEBI (Substantial Acquisition of Shares & Takeovers] Regulation, 2011.

Ref.: Celebrity Fashions Limited - BSE Scrip Code : 532695 NSE Symbol : CELEBRITY

Pursuant to the provisions of Regulation 31(1) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulation, 2011, please find enclosed herewith the requisite disclosures in prescribed format relating to creation of pledge on 13,38,039 equity shares held by me in Celebrity Fashions Limited.

Request you to kindly take the same on record.

Thanking You,

irs truly,

Venkatesh Rajagopal on behalf of

Promoter and Promoter group

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)					Celebrity Fashions Limited									
Names of the stock excha are listed	inges where the	ne shares o	of the target of	company	BSE Limited National Stock Exchange of India Limited									
Date of reporting					22 nd July 20	22 nd July 2024								
Name of the promoter on whose shares encumbrance has been created					Venkatesh	Venkatesh Rajagopal								
Details of the creation of	encumbrance	:												
Name of the promoter (s) or PACs with him* Promoter holding in the target company (1) Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]]					
	No. of shares	% of Total share Capital	No. of shares	% of Total share Capital		Date of creation/ release/ invocation of encumbrance	(pledge/ lien/ non disposal	Reasons for encumbrance **	Number	% of share Capital	Name of the entity in whose favor shares encumbered ***	No. of shares	% of total Share Capital	
Venkatesh Rajagopal	10957617	19.38	70,84,270	12.53	Creation	19-07-2024	Pledge	Further collateral for loans taken by the Company	1338039	2.37%	State Bank of India (Lender) & SBICAP Trustee Company Limited (Trustee)	84,22,309	14.89	
Rama Rajagopal	8985962	15.89	70,84,270	12.52	-	-	-	-	-	-	-	70,84,270	12.52	

Vidyuth Rajagopal	32000	0.06	4	-	74	-	12		<u> =</u>		4	-	=
Rajagopalan K.A.	646	0.00	-	2-	112	-		-	=	1	4	*	-
Anjali Rajagopal	100	0.00	-	· ·	-	(+)	:=:	-	#15)(- :	-	-	-

Place : Chennai

Date: 22-07-2024

Signature:

Name : Venkatesh Rajagop

DIN ... 0000362

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For Example, for the purpose of collateral for loans taken by the company, personal borrowing, third party, etc.

***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.

Arr. M.

Annexure – II

Format for disclosure of reasons for encumbrance

(In addition to Annexure - I prescribed by way of circular dated August 05, 2015)

Name of listed company	Celebrity Fashions Limited
Name of the recognised stock exchanges where the shares of the company are listed	BSE Limited National Stock Exchange of India Limited
Name of the promoter(s) / PACs whose shares have been encumbered	Venkatesh Rajagopal
Total promoter shareholding in the listed company as on 30 th June 2024.	No. of shares – 1,99,76,325 % of total share capital – 35.32%
Encumbered shares as a % of promoters shareholding	No. of shares – 1,55,06,579 77.62%
Whether encumbered share is 50% or more of promoter shareholding	YES
Whether encumbered share is 20% or more of total share capital	YES

Details of all the existing events/ agreements pertaining to encumbrance

		Encumbrance 1 (Date of creation	Encumbrance 2 (Date of creation	Encumbrance 3 (Date of creation	Encumbrance 4 (Date of creation of	Encumbrance 5 (Date of creation of
		of encumbrance:	of encumbrance:	of encumbrance:	encumbrance:	encumbrance:
			21 st August 2017)	05 th March 2019)	10 th January 2023)	18 th July 2024)
		26 th September 2013)	8 1 1)		<i>,</i> , , , , , , , , , , , , , , , , , ,	, ,
Type of encumbrance (pledge, lien, negative lien, non-disposal undertaking etc. or any other covenant, transaction, condition or arrangement in the nature of encumbrance)		Pledge	Pledge	Pledge	Pledge	Pledge
No. and % of s	hares encumbered	No. of shares:	No. of shares:	No. of shares:	No. of shares:	No. of shares:
		53,52,516, 9.46%:	61,83,421,	15,62,050, 2.76%:	10,70,553, 1.89%:	13,38,039,
			10.93%:			2.37%:
Specific	Name of the entity	State Bank of India	State Bank of	State Bank of	State Bank of India	State Bank of India
details about	in whose favour	(Lender) &	India (Lender) &	India (Lender) &	(Lender) &	(Lender) & SBICAP
the	shares encumbered	SBICAP Trustee	SBICAP Trustee	SBICAP Trustee	SBICAP Trustee	Trustee Company
encumbrance	(X)	Company Limited	Company Limited	Company Limited	Company Limited	Limited (Trustee)
		(Trustee)	(Trustee)	(Trustee)	(Trustee)	
	Whether the entity	YES		YES	YES	YES
	X is a scheduled	Schedule	YES	Schedule	Schedule	Schedule Commercial
	commercial bank,	Commercial Bank	Schedule	Commercial Bank	Commercial Bank	Bank
	public financial	State Bank of India	Commercial Bank	State Bank of	State Bank of India	State Bank of India
	institution, NBFC		State Bank of	India		
	or housing finance		India			
	company? If No,					
	provide the nature					
	of the business of					
	the entity					

	Names of all other entities in the agreement	Listed company and its group companies (if any) - Nil Other entities (if any) - Nil	Listed company and its group companies (if any) - Nil Other entities (if any) - Nil	Listed company and its group companies (if any) - Nil Other entities (if any) - Nil	Listed company and its group companies (if any) – Nil Other entities (if any) – Nil	Listed company and its group companies (if any) – Nil Other entities (if any) – Nil
	Whether the encumbrance is relating to any debt instruments viz. debenture, commercial paper, certificate of deposit etc.? If yes, provide details about the instrument, including credit rating	NO	NO	NO	NO	NO
Security Cover / Asset Cover	Value of shares on the date of event / agreement (A)	2.19 Crores	10.32 Crores	1.46 Crores	1.82 Crores	2.43 Crores
	Amount involved (against which shares have been encumbered) (B)	200.39 Crores	136.11 Crores	210.10 Crores	99.46 Crores	85.57 Crores
	Ratio of A / B	0.01:1	0.08:1	0.01:1	0.01:1	0.03:1
End use of money	Borrowed amount to be utilized for what purpose –	b) For the benefit of listed company.				

(a) Personal use by	Total borrowing of	Total borrowing of	Total borrowing of	Total borrowing of	Total borrowing of Rs.
promoters and	Rs. 200.39 Crores	Rs. 136.11 Crores	Rs. 210.10 Crores	Rs. 99.46 Crores	85.57 Crores includes
PACs	includes term	includes term loans	includes term loans	includes term loans	term loans and
(b) For the benefit	loans and working	and working			working capital
of listed company	capital facility	capital facility			facility from State
	from State Bank of	from State Bank of	from State Bank of	Bank of India.	Bank of India.
Provide details	India.	India.	India.		
including amount,			we 40		Repayable as per the
purpose of raising	Repayable as per	Repayable as per	Repayable as per	Repayable as per the	Bank's sanctioned
money by listed	the Bank's	the Bank's	the Bank's	Bank's sanctioned	letter
company, schedule	sanctioned letter	sanctioned letter	sanctioned letter	letter	
for utilization of					
amount, repayment	180				
schedule etc. (a)					
Any other reason					
(please specify)					

Venkatesh Rajagopal

(on behalf of Promoter and Promoter group

Place: Chennai

Date: 22-07-2024

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